Clarity in press communication

SPINDOC
KOMMUNIKÁCIÓS HÁLÓZAT

Kornel BOHM
Court and Communication
Conference

12th October, 2017

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16. Court documents and judicial decisions shall be drafted in an accessible, simple and clear language. Judges shall issue reasoned decisions, pronounced in public within a reasonable time, based on fair and public hearing. Judges shall use appropriate case management methods.

MAGNA CARTA OF JUDGES, Strasbourg, 2010

„7.) Judiciaries should take all necessary steps to promote the public confidence in the courts. Openness, transparency, accountability, respect for the citizen, empathy with their situation, the development of courts' activity, the delivery of judgements and other judicial decisions in a clear and comprehensible language are essential features to achieve that purpose. Access to justice must be ensured including appropriate measures to assist and facilitate access to courts for persons of special vulnerability." Vilnius Declaration, ENCJ, 2011

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Verdict (1954)   4000 words

Rehearing of one single aspect (2007)– 47.000 words!

Jimmy Carter, executive order, 1978: regulations to be written in plain English

Clinton memorandum, 1998: We are determined to make the Government more responsive, accessible, and understandable in its communications with the public. The Federal Government's writing must be in plain language. By using plain language, we send a clear message about what the Government is doing, what it requires, and what services it offers. Plain language saves the Government and the private sector time, effort, and money.

Obama, Plain Writing Act (2010): federal agencies use "clear Government communication that the public can understand and use." "[our regulatory system] must ensure that regulations are accessible, consistent, written in plain language, and easy to understand."

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the main cause of over-complication is the judiciary system itself - **Alan Siegel**

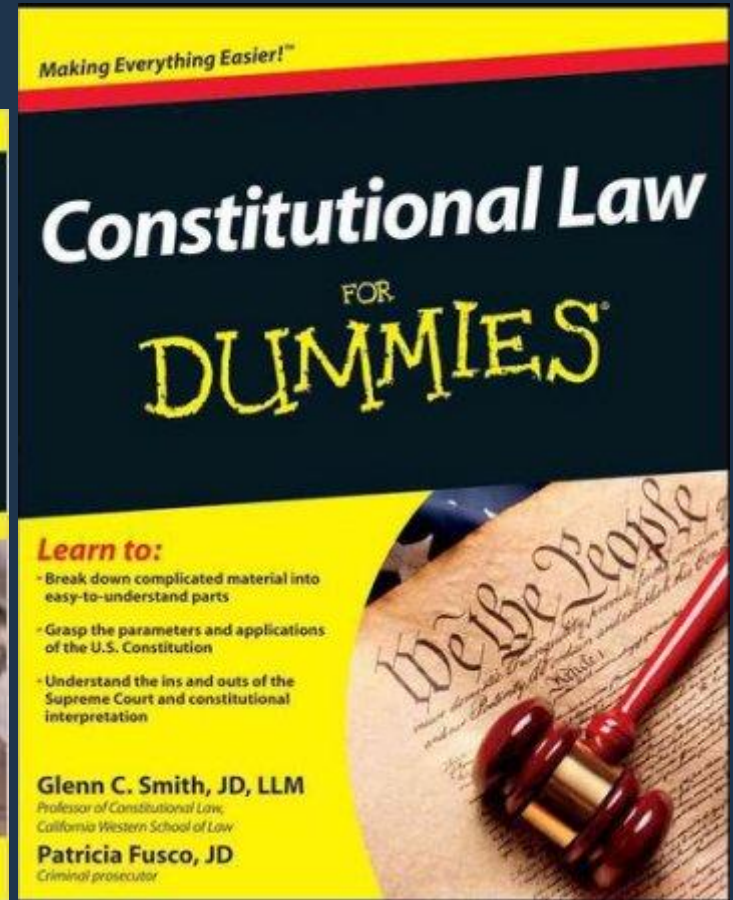Credit card contract / 1980: **1.5 page**

Today: **31 pages!**

Small prints

- ✓ Distrust
- ✓ Being lost
- ✓ Defenseless
- ✓ Vulnerability
- ✓ Despondency

Lacking trust
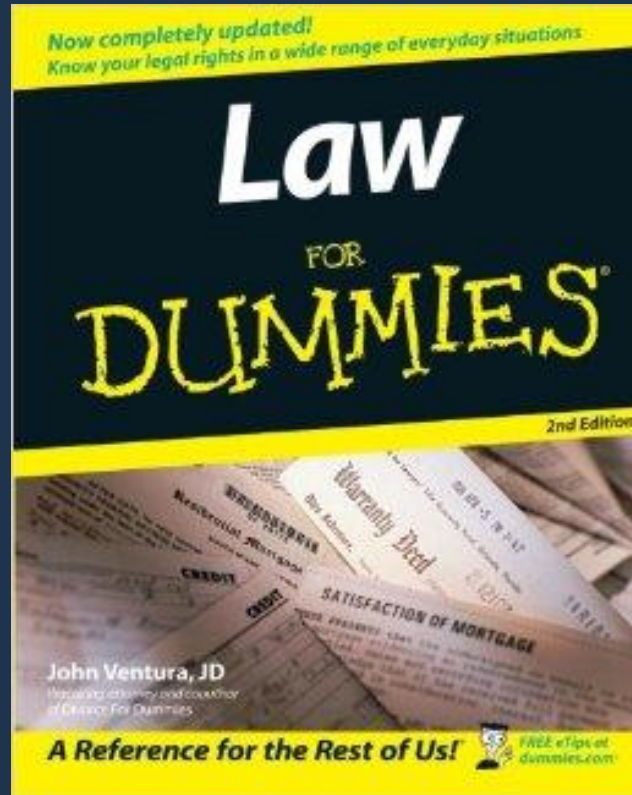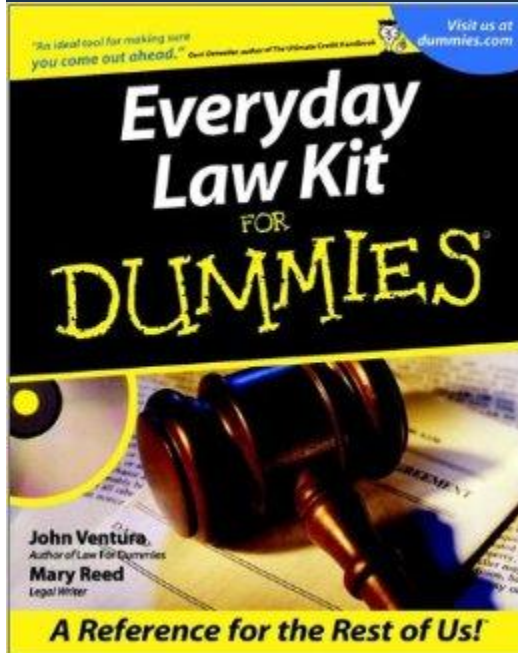
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www.Defibrillatorok.hu

Fire exit

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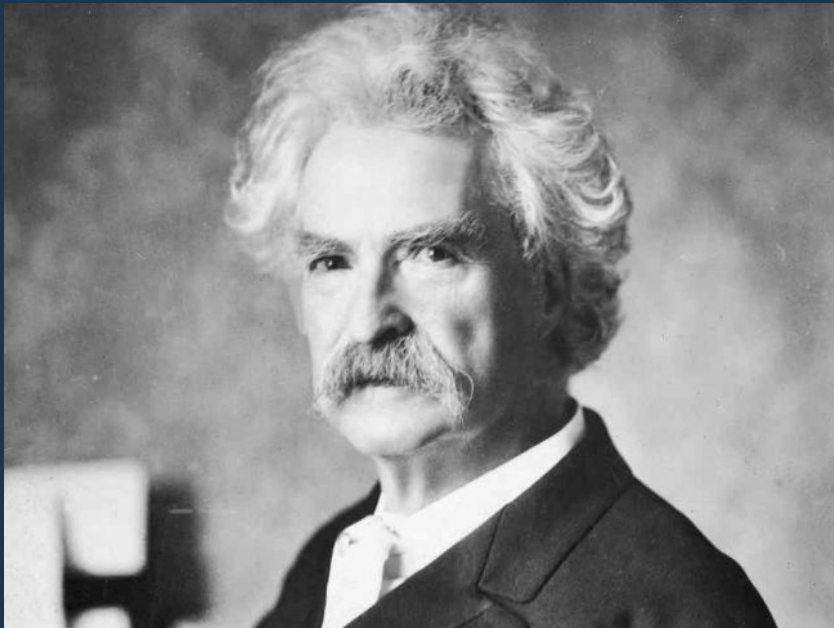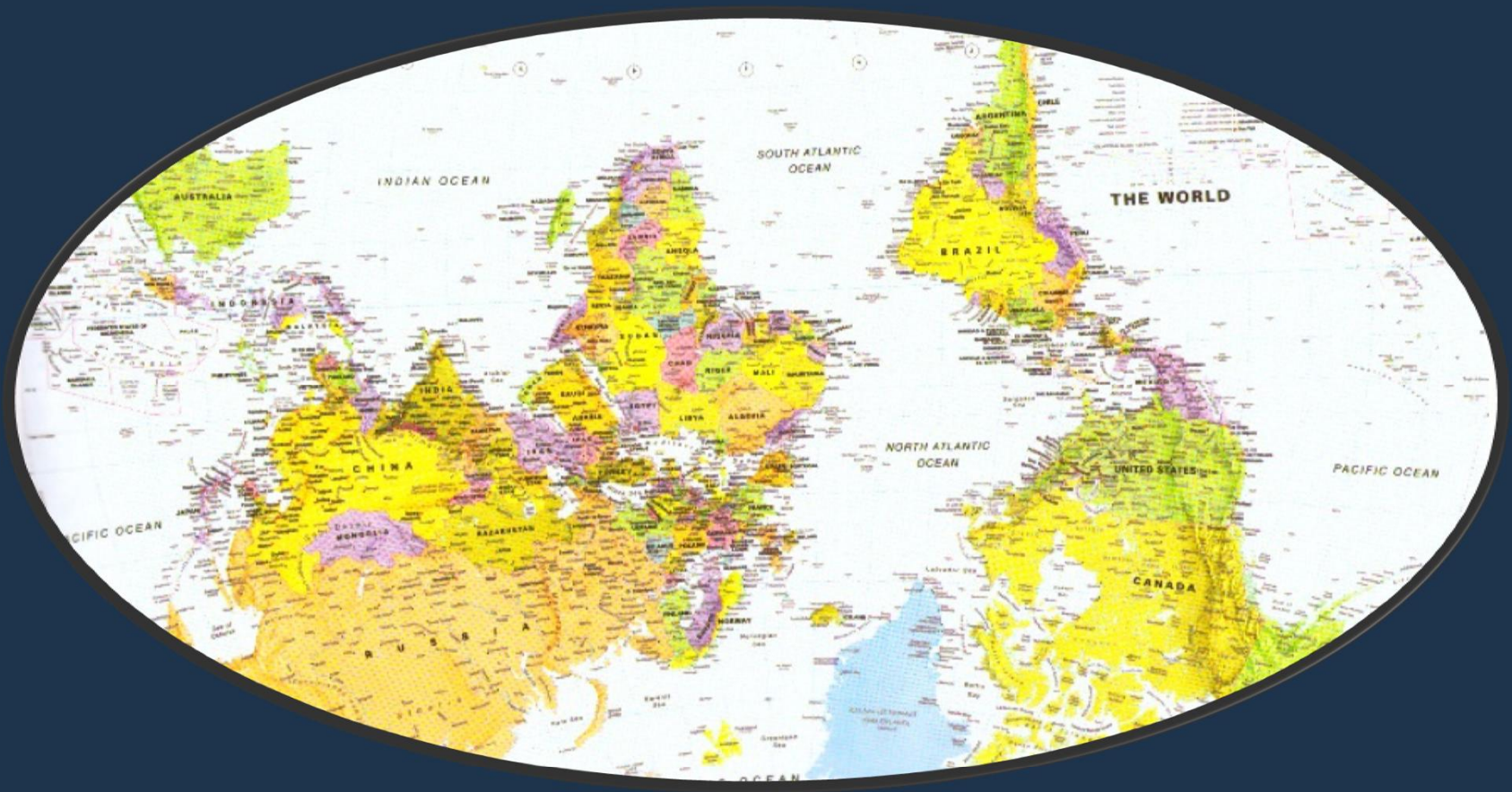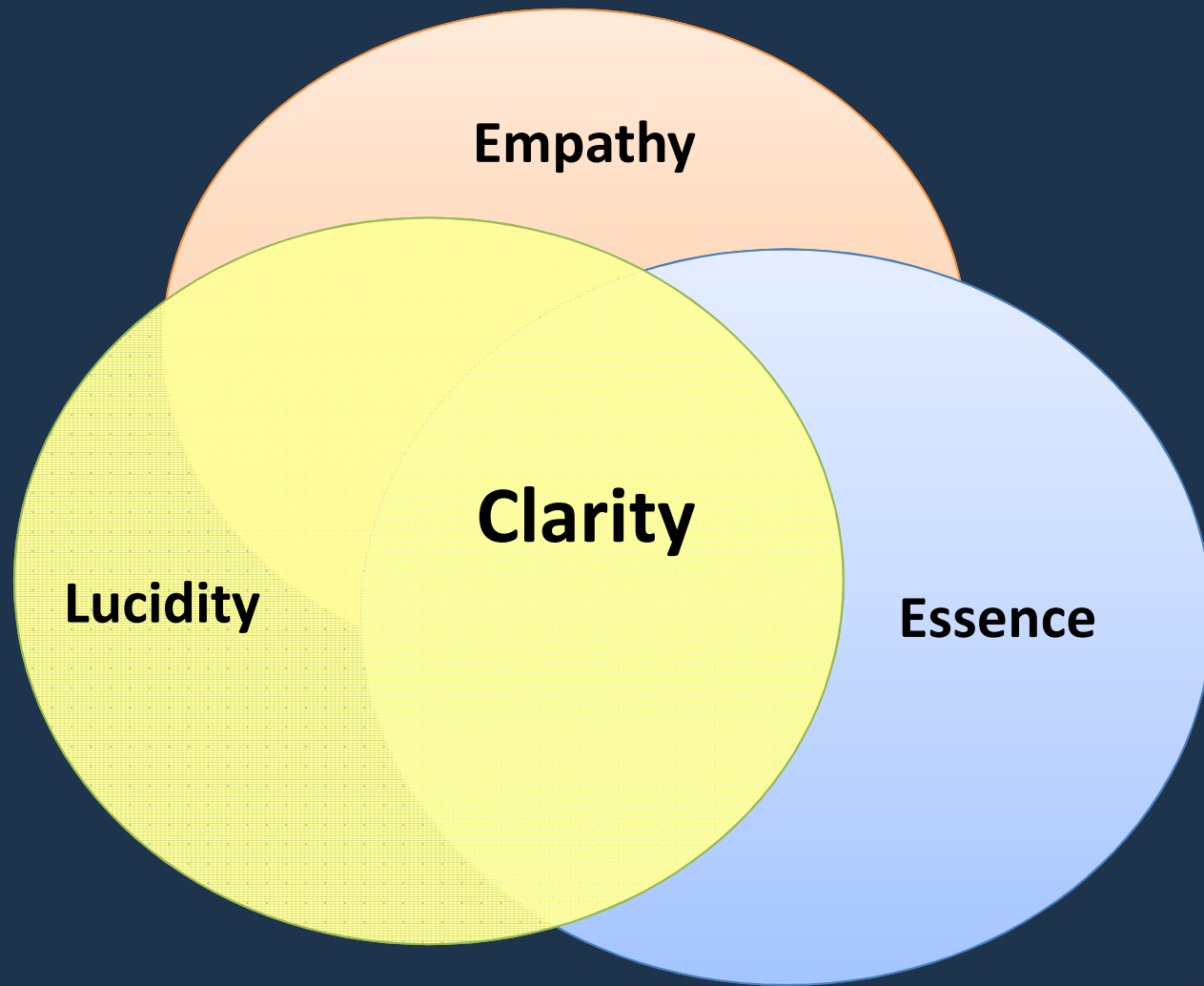
„There will be no school Thursday."

When does text work?

- ✓ Understandable
- ✓ Recallable
- ✓ Focusing on the essence
- ✓ Short
- ✓ Logical structure
- ✓ Coherent
- ✓ Real and punctual

What tools do we have?

- ✓ lead
- ✓ setup
- ✓ Headlines and sub headlines
- ✓ bullet points
- ✓ quotations
- ✓ Lacking of jargons
- ✓ Metaphors
- ✓ Pictorial language
- ✓ Summary of sections, end summary

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EMPLOYMENT LAW:
Do You Know Your Rights?

EMPLOYMENT LAW TIMELINE:

1938 — The Fair Labor Standards Act establishes:
- A 40-hour workweek
- Minimum wage
- Overtime pay
- Limited child labor practices

1962 — The Contract Work Hours Standards Act establishes time-and-a-half pay for work beyond a 8-hour day or 40-hour week. (x 1.5)

1964 — The Civil Rights Act prohibits discrimination based on:
- Color
- Gender
- National origin
- Race
- Religion

1967 — The Age Discrimination in Employment Act prohibits discrimination based on age.

1970 — The Occupational Safety and Health Act establishes workplace safety regulations.

1974 — The Employee Retirement Income Security Act prevents pension plan and health plan mismanagement.

TYPES OF EMPLOYMENT LAW.
- Discipline avoidance
- Discrimination
  - Against age
  - Against gender
  - Against medical condition
  - Against race
- Against religion
- Right of privacy
- Severance negotiation
- Sexual harassment
- Wage and hours claims
  - Disability
  - Unemployment
  - Unpaid wages

Copyright, the Internet & Why It Matters to You

The Internet is arguably the largest single threat copyright law has faced since it was first introduced. Governments are continually passing and creating new laws to keep up with this ever-changing digital landscape. Here's how the Internet has changed copyright law forever.
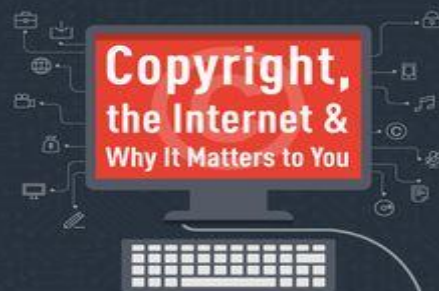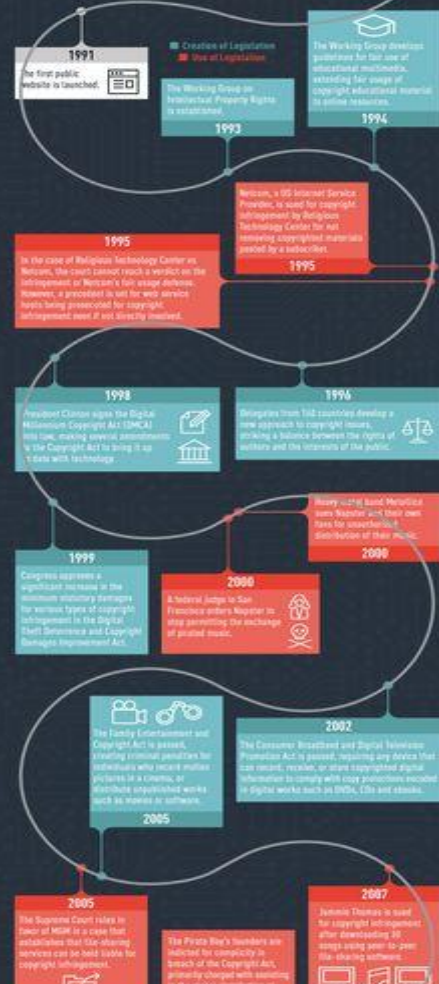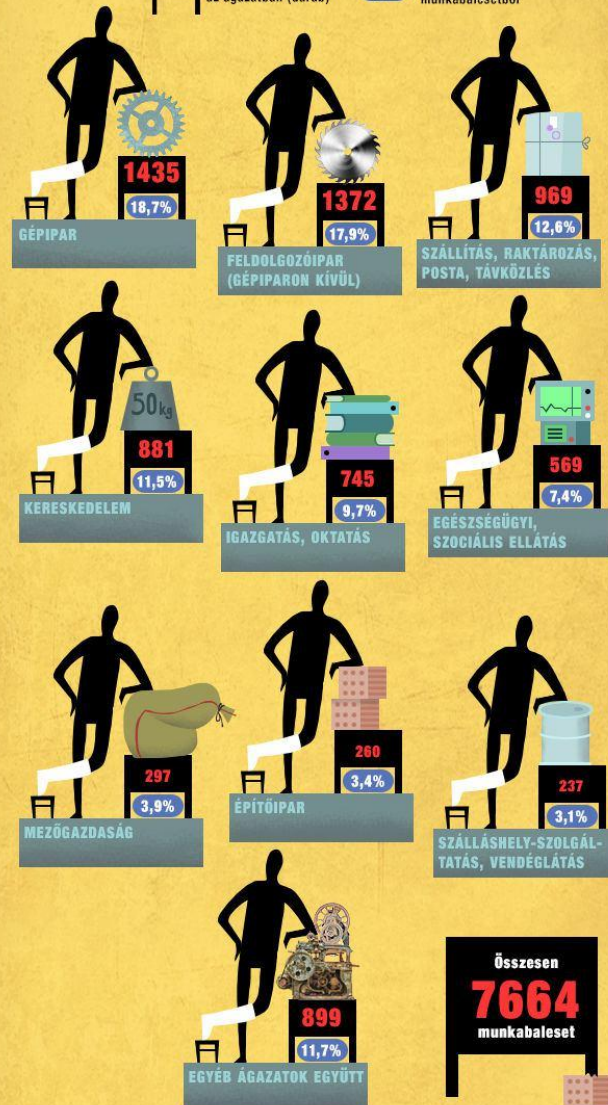
■ Creation of Legislation
■ Use of Legislation

1991 — The first public website is launched.

1993 — The Working Group on Intellectual Property Rights is established.

1994 — The Working Group develops guidelines for fair use of educational multimedia, extending fair usage of copyright educational material to online resources.

1995 — In the case of Religious Technology Center vs Netcom, the court cannot reach a verdict on the infringement or Netcom's fair usage defense. However, a precedent is set for web service hosts being prosecuted for copyright infringement even if not directly involved.

1995 — Netcom, a US Internet Service Provider, is sued for copyright infringement by Religious Technology Center for not removing copyrighted materials posted by a subscriber.

1996 — Delegates from 160 countries develop a new approach to copyright issues, striking a balance between the rights of authors and the interests of the public.

1998 — President Clinton signs the Digital Millennium Copyright Act (DMCA) into law, making several amendments to the Copyright Act to bring it up to date with technology.

1999 — Congress approves a significant increase in the minimum statutory damages for various types of copyright infringement in the Digital Theft Deterrence and Copyright Damages Improvement Act.

2000 — Heavy metal band Metallica sues Napster and their own fans for unauthorized distribution of their music.

2000 — A federal judge in San Francisco orders Napster to stop permitting the exchange of pirated music.

2002 — The Consumer Broadband and Digital Television Promotion Act is passed, requiring any device that can record, receive, or store copyrighted digital information to comply with copy protections encoded in digital works such as DVDs, CDs and ebooks.

2005 — The Family Entertainment and Copyright Act is passed, creating criminal penalties for individuals who record motion pictures in a cinema, or distribute copyrighted works such as movies or software.

2005 — The Supreme Court rules in favor of MGM in a case that establishes that file-sharing services can be held liable for copyright infringement.

2007 — Jammie Thomas is sued for copyright infringement after downloading 30 songs using peer-to-peer file-sharing software. The Pirate Bay's founders are indicted for complicity in breach of the Copyright Act, primarily charged with assisting in the global distribution of copyrighted materials.

MUNKABALESETEK ÁGAZATONKÉNT, 2013. I. FÉLÉV

1000 Munkabalesetek száma az ágazatban (darab)
10,0% Részesedés az összes munkabalesetből

Ágazat	Szám	%
GÉPIPAR	1435	18,7%
FELDOLGOZÓIPAR (GÉPIPARON KÍVÜL)	1372	17,9%
SZÁLLÍTÁS, RAKTÁROZÁS, POSTA, TÁVKÖZLÉS	969	12,6%
KERESKEDELEM	881	11,5%
IGAZGATÁS, OKTATÁS	745	9,7%
EGÉSZSÉGÜGYI, SZOCIÁLIS ELLÁTÁS	569	7,4%
MEZŐGAZDASÁG	297	3,9%
ÉPÍTŐIPAR	260	3,4%
SZÁLLÁSHELY-SZOLGÁLTATÁS, VENDÉGLÁTÁS	237	3,1%
EGYÉB ÁGAZATOK EGYÜTT	899	11,7%

Összesen 7664 munkabaleset

Tests Document Readability

Readability Calculator

This free online software tool calculates readability : Coleman Liau index, Flesch Kincaid Grade Level, ARI (Automated Readability Index), SMOG. The measure of readability used here is the indication of number of years of education that a person needs to be able to understand the text easily on the first reading. Comprehension tests and skills training.

This tool is made primarily for English texts but might work also for some other languages. In general, these tests penalize writers for polysyllabic words and long, complex sentences. Your writing will score better when you: use simpler diction, write short sentences.

It also displays complicated sentences (with many words and syllables) with suggestions for what you might do to improve its readability.

Basic text statistics are also displayed, including number of characters, words, sentences, and average number of characters per word, syllables per word, and words per sentence.

Enter text (copy and paste is fine) here:

or read it

Process t
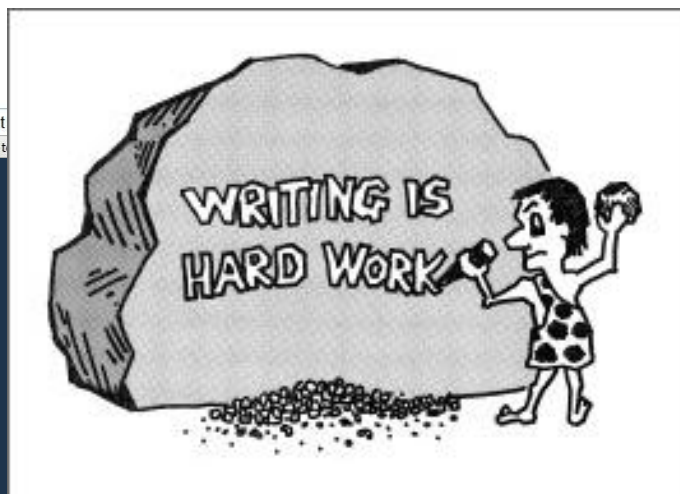
S.No.	Average sentence length (words)	Average sentence length (syllables)	Description of style
1	29 or more	56 or more	Very difficult
2	25	42	Difficult
3	21	33	Fairly difficult
4	17	25	Standard
5	14	19	Fairly Easy
6	11	14	Easy
7	8 or less	10 or less	Very easy

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Thank you!

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